

**Press Information**

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## **Current Cost Prize Draw Winner Announced**

**The technology specialist celebrates the sale of one million Real Time Displays by giving away a brand new Citroën C2 car**

Current Cost, the leading manufacturer of Real Time Displays (RTDs) has announced that it has selected a winner in its competition to celebrate reaching a landmark one million sales. Steve Williams from Cardiff said he was “absolutely thrilled” to be driving home in the top prize of a brand new low CO<sub>2</sub>-emitting Citroën C2 car.

“I saw the competition on the Current Cost website a couple of months ago,” he says. “I had logged on to the site to find out more about Current Cost devices as I think the idea of saving money on energy bills by identifying and reducing waste is really good. I had no idea that just a couple of months later I would win a brand new car!”

A further sixty lucky competition winners have also joined the one million plus Current Cost users in the UK and overseas that are using the simple, inexpensive energy monitoring devices to cut back on unnecessary energy usage and cut the cost of their electricity bill. Ten winners will be sent a second generation ENVI device while a further 50 will receive the TREC model, both of which contain the innovative C<sup>2</sup> technology that allows all Current Cost devices to talk to each other and gather data.

“We chose the Citroën C2 car as our top prize because it shares its name with our C<sup>2</sup> technology,” says Current Cost managing director Martin Dix. “To have sold one million devices is a terrific achievement which we simply had to celebrate. They are clearly helping people to save money as well as playing a part in reducing global carbon emissions.”

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**Notes to Editors**

Current Cost was founded in 2004 and is the UK’s most experienced manufacturer of real time displays for monitoring domestic electricity usage. The company continues to lead the market in innovation and was the first manufacturer to supply RTDs to the Top Six energy companies. Current Cost continues to lead the market in innovative RTD design and is the largest supplier worldwide, with over one million monitors installed to-date. C<sup>2</sup> proprietary technology is found in all the company’s range of devices and is available in individual recognition plugs, standard meters, load management devices and other home electrical appliances such as clock radios. The information gathered by the C<sup>2</sup> software can be downloaded to a PC or as a part web application, so that households, housing associations and any other organisation can track improvement in energy efficiency and wastage reduction.