

New businesses arrives in Aldershot in strategic move

Aldershot's business community will have a new addition from next week, Current Cost is moving to the town in a strategic decision to grow the business.

Nestled on the Farnborough Road, Current Cost's new premises is well appointed for the export of its energy monitors which are leading the way to cutting carbon emissions worldwide. It also brings all its employees to one central location to improve relationships and share knowledge as well as being well placed for road routes, major airports and ports.

The Current Cost energy monitors are the most popular on the market, and can cut household utility bills by up to 15 per cent. Empowering individuals by allowing them to understand their energy use and make sensible changes, energy monitors track the home's electricity consumption as a whole; and with the ENVI, by appliance.

In-home, real-time individual appliance monitoring is a world first. Using simple and easy to use plug-in monitors, they transmit to the display the number of watts consumed and the cost for running an appliance. Identifying energy hungry appliances allows users to alter their use and habits when it comes to such devices, and the ability to track the decline in energy efficiency allows them to identify when it's cost effective to replace the item. As an example replacing a ten year old freezer with an 'A' rated will have the cost covered within a year through the energy saving made.

The ENVI can store up to seven years of data, which when connected to a PC can: graph, analyse and monitor your energy consumption over time, see how badly or well behaved your home is when you're out, and track the decline in energy efficiency of appliances as they age

The core ability of the ENVI is to monitor the home's electricity consumption. Shown in terms of watts used; and how much it will cost you per day, week and month should you run your home at the same level – users are empowered to change their lifestyle to cut energy waste and their utility bills.

The business exports to Australia, Israel, South Africa and soon the US to help them work to a greener, more carbon neutral future.

The ENVI energy monitor is available from www.currentcost.com for £49.50.

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Written and distributed on behalf of Current Cost by Kimberley Nanson, Meadow. For further information call +44 (0)7810 000400 or email knanson@meadow-communications.co.uk.

Notes to Editors

Current Cost first came to fruition in 2004 and has partnerships with the government, the EU, leading utility companies and NGOs across the UK and now worldwide.

Current Cost aims to change people's habits when it comes to energy. This doesn't mean not using the gadgets and appliances you've invested in, but understand your energy use and the small steps you can make to cut wasted energy.

The currentcost display allows you to do this and with the advanced features of the ENVI, you can monitor how energy hungry individual appliances are.

If we all make small steps to cutting energy wastage we can cut our carbon footprint and ensure the future of the planet for generations to come.