

NEW PRODUCT EASES STRAIN ON HOUSEHOLD BUDGETS

Household utility bills can be cut by up to 15 per cent when using newly launched energy monitor, the CC128.

Empowering individuals by allowing them to understand their energy use and make sensible changes, the third-generation monitor tracks the home's electricity consumption as a whole and by appliance.

In-home, real-time individual appliance monitoring is a world first and a great addition to the currentcost display. Using simple and easy to use plug-in monitors, they transmit to the display the number of watts consumed and the cost for running the appliance.

The CC128 can store up to seven years of data, which when connected to a PC can: graph, analyse and monitor your energy consumption over time, see how badly or well behaved your home is when you're out, and track the decline in energy efficiency of appliances as they age

The core ability of the CC128 is to monitor the home's electricity consumption. Shown in terms of watts used and how much it will cost you per day, week and month should you run your home at the same level – users are empowered to change their lifestyle to cut energy waste and their utility bills.

Inventor Martin Dix commented: "This is a leap forward for consumers, it provides them with relevant information about how much electricity they are using in real-time. We all need to change our behaviour to save CO₂ and reduce carbon footprints, but perhaps what is more relevant today is how much money each home can actually save by simply stopping waste."

Waste isn't just about turning off standby items or half filling the kettle. Faulty appliances can cost much more than you think to run. By monitoring how much you spend each month on watching TV, using the tumble dryer and leaving your computer and printer on etc., it will help each family to be more aware about turning off! That doesn't mean stopping using the gadgets you've invested in, but turning off lights if you're not in the room, using the dishwasher with a full load etc.

The CC128 display is available through www.currentcost.com priced at £20.00.

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Images available on request as are products to trial.

Notes to Editors

Current Cost first came to fruition in 2004 and has partnerships with the government, the EU, leading utility companies and NGOs across the UK.

The first currentcost monitor The Classic is still in production and has sold over 400,000 units.